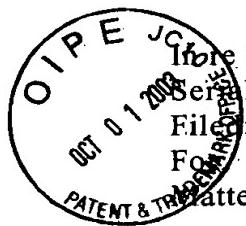


## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



More application of: Andrew S. Kanter  
 Serial No.: 09/909,643  
 Filed: July 20, 2001  
 For: DIRECT INTERNET ADVERTISING  
 Matter No.: 0010-3

Group Art Unit: 2161  
 Examiner: N/A

Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Sir:

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT  
UNDER 37 CFR §1.97(b)**

The following documents listed on form PTO-1449 were unearthed in the course of a search conducted during prosecution of the PCT counterpart application. A copy of the Search Report and each of the listed documents is enclosed. None of these documents discloses or suggests the subject matter of applicant's invention, as delineated by present claims 1-19.

Submission of the listed documents should not be construed as an admission that any patent or publication referenced in the Search Report is "prior art" for the present invention, or as a waiver of applicant's right to take any action that would be appropriate to antedate or otherwise remove any listed document as a competent reference against the claims of the present application.

It is submitted that the present application is patentable over the listed references and in allowable condition. Accordingly, allowance of the application is earnestly solicited.

It is understood that no fee is necessary for submission of this Information Disclosure Statement, as it is being filed before the later of three months from the filing date or the mailing of the first Office Action on the merits.

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GROUP 3600

For the reasons set forth above, it is submitted that no additional fee is required for this Information Disclosure Statement. However, in the event that the Commissioner deems that an additional fee is required, it is respectfully requested that applicant's attorney be contacted and accorded an opportunity to pay such additional fee.

Respectfully submitted,



Ernest D. Buff  
Reg. No. 25,833

**Enclosures**

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Dated: September 29, 2003

**Certificate of Mailing by First Class Mail**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on September 29, 2003.



*Signature*

Ernest D. Buff  
*Attorney of Record*

September 29, 2003  
(Date)

0010-3-IDSSUPP

Examiner: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.